

# Lightning in a Bottle™ One Component HRP Chemiluminescent Substrate (LIABB™- Membrane / Blotting)

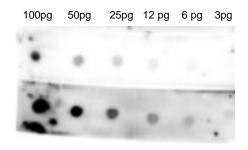
Developed specifically as a ready to use reagent for Blotting and In-Vitro Diagnostic applications requiring ultra sensitivity with exceptional signal to noise ratios. Lightning in a Bottle<sup>TM</sup> is a unique chemiluminescent substrate.

## Benefits of Lightning in a Bottle<sup>TM</sup>

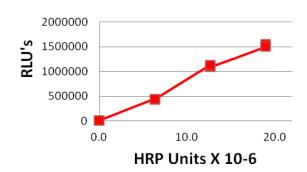
This substrate is a one component ready to use reagent developed for ultra convenience and world-class performance. It is unique and competitively priced.

- Provides superior convenience and sensitivity compared to competitor products.
- No mixing is required.
- Obtain consistent results by avoiding mixing errors.
- Reduce costs by eliminating additional bottles and packaging.
- Low backgrounds.
- High signal to noise ratios.
- Superior Stability.
- 18 month shelf life.

#### Performance Results



## Lightning in a Bottle Kinetic Activity (@20 Min)



Replicate dilutions of HRP enzyme were incubated with LIABB One Component Chemiluminescent Peroxidase Substrate. Results were read on a luminometer at 20 minutes. LIABB demonstrated high sensitivity and excellent signal to noise ratios.

#### ImmunO<sub>4</sub> Partnering

 $ImmunO_4$  scientists have developed some of the best commercial Chemiluminescent substrate formulations in the market. This team of scientists have reassembled to make the next generation of substrates.  $ImmunO_4$  technical team can custom develop products for your substrate needs. Our team has the capability to make it work for you. "With  $ImmunO_4$ , it was easy to get formulations that worked in my assays."

- Match existing kinetics for easy transition from existing reagents
- Flexible business to business interaction
- Custom formulation that meets YOUR assay needs
- Reliable manufacturing once locked down

#### **Applications**

LIABB<sup>TM</sup> is specially formulated for membrane and blotting applications.

Serial dilutions of rabbit IgG was blotted on PVDF membranes and reacted with a goat anti-rabbit HRP conjugate (1:10,000 dilution) for two hours. The blots were visualized using a leading competitor (top) or ImmunO<sub>4</sub> LIABB chemiluminescent substrate (bottom). The blots were exposed for five minutes.

The Next Generation of Laboratory and Detection Reagents

## Lightning in a Bottle™ (Blotting)

## One Bottle Provides Ultimate Convenience

### **Packaging**

LIABB is available in 20 mL (sample size), 50 mL, 100 mL, 200 mL, 500mL, and 1 Liter volumes. Custom filling available.

Ordering Information	
Code	Description
LUMST	Lumi Super Tracker™ Membrane / Blotting Chemiluminescent Peroxidase Substrate
LUSST	Lumi Super Tracker™ Soluble / ELISA Chemiluminescent Peroxidase Substrate
LIABB	Lightning in a Bottle™ One Component Chemiluminescent Membrane / Blotting Peroxidase Substrate
HRPZR	Super Shield Peroxidase Conjugate Stabilizer™ (Bovine and Mammalian Protein Free)
ALPZR	Super Shield Alkaline Phosphatase Conjugate Stabilizer™ (Bovine and Mammalian Protein Free)
SSSZR	Super Shield Symulator™ Peroxidase Conjugate Stabilizer (Protein Free)
MACZR	Super Shield™ Macro™ Universal Stabilizer (Bovine and Mammalian Protein Free)
APNMC	Armor Plate™ Non Mammalian Protein Coat Block (Bovine and Mammalian Protein Free)
АРМРС	Armor Plate™ Milk Protein Coat Block (Bovine Serum Free)

